

AHLA 9 Talent Pools to Target When Recruiting

Since 2020, the US hourly workforce has been severely diminished - and the hospitality industry has not fully rebounded. In 2022, AHLA commissioned research to identify nine previously overlooked talent pools in the hospitality industry to help combat the workforce shortage. The below chart highlights the top reasons to hire each prospective talent pool.



*Source: "Recruiting Research: Talent & Labor Pools," Mavix Talent Consulting. Download the full report [here](#).